



MEDIA ADVISORY

For immediate release

Attention: Editors/Producers/Reporters

19 May 2021

Reviving Asia-Pacific forgotten food

- WHO:** National and international agricultural research institutions, higher education, custodian farmers, representatives of farmers associations, private sector with diverse value chain actors, government and non-governmental organizations, civil society, and other diverse innovation actors from Asia-Pacific
- WHAT:** Regional Consultation on Forgotten Foods: Developing Asia Pacific Regional Manifesto
- WHERE:** <https://zoom.us/meeting/register/tJEtcO2hqDotHNOmt1-fwvkOSmHvqHKINDoL>
- WHEN:** Friday, 28 May 2021, from 14:00-16:50 ICT (Bangkok Time)
- WHY:** Around 1.9 billion people in Asia-Pacific cannot afford a healthy diet. Yet, many traditional nutritious foods that can easily grow even in harsh conditions and without significant investment have almost vanished from people's tables. To get this food back requires a collective recognition of their significance and value for sustainable development.

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